American University of Ras Al Khaimah

AURAK Syllabus

Course & Instructor Information

Course Title: Business Law

Course Code: BUSN 304

Credit Hours: 3.0

Methods of Instruction *(See Syllabus Guide for additional information that should be added here):*

The course uses face-to-face method of teaching.

Prerequisite course(s) and/or co-requisite courses, if applicable:

Faculty Name: Mohamed Alaa

Contact Information and Office Hours:

Contact Information: t.mohamedalaa@aurak.ac.ae - 971585700207 Office hours: 12:00 - 1:00 pm

Course Description:

This course provides exposure to general legal environment of business, emphasizing government regulatory process, business ethics, and social responsibility. Regulatory topics include torts and crimes, product liability, intellectual property and cyber law, contracts, and issues related to employment and competition.

Additional Information about the course:

This course is not intended to teach students how to be lawyers, nor will it be taught that way. However, it is important for non-lawyers in business to have a basic understanding of how the law works: i.e., to be able to identify legal and ethical issues when they arise; to avoid potential problems; to know when to consult a lawyer (and when not to); to understand the language, practices, and methods of legal reasoning and problem solving; and

to be able to evaluate the advice of an expert knowledgeably so that that advice can be incorporated into the firm's decision making processes. After introducing students to the mechanics of the legal system, we will briefly survey a variety of substantive law and ethics.

Prerequisite course(s) and/or co-requisite courses, if applicable: Junior Standing

Course Textbooks and Materials:

- Anthony Liuzzo & Ruth Calhoun Hughes, Essentials of Business Law, 10th Edition (McGraw-Hill, 2019) ISBN10: 1259917134 ISBN13: 9781259917134

- James Marson , Business Law , second edition, OXFORD- 2012 Reference Texts

- English Legal System Sixteenth Edition (2015/2016); Catherine Elliott & Francis Quinn Pearson Books.

- Contract Law Tenth Edition (2015); Catherine Elliott & Francis Quinn Pearson Education Limited

- Tort Law Tenth Edition (2015); Catherine Elliott & Francis Quinn Pearson Education Limited

- English Legal System Sixteenth Edition (2015/2016); Catherine Elliott & Francis Quinn Pearson Books

- Criminal Law Ninth Edition (2012); Catherine Elliott & Francis Quinn Pearson Education Limited

- Tort Law Tenth Edition (2015); Catherine Elliott & Francis Quinn Pearson Education Limited.

- *Law for Business* Thirteenth Edition (2017); Barnes, Dworkin, Richards, McGraw-Hill Irwin publication Publisher: McGraw-Hill Education; ISBN-10: 1259722325, ISBN-13: 978-1259722325

Other Resources:

- The Legal Environment of Business: Text and Cases. Miller and Cross (9th Edition) (South – Western College / West, 2014

- Business Law and the Legal Environment, Jeffrey F. Beatty, Susan S. Samuelson. South – Western College/West; 7th Edition (December 12, 2015)

Articles

- Al Kaabi, Khaled Sultan (2016). Private Sector **Emiratization**: Evaluating The Policies and Practices Designed To Achieve Abu Dhabi's Strategic HRM **Goal Theses**, United Arab Emirates University. https://scholarworks.uaeu.ac.ae/all_theses/701

- Al Marzouqi, A. H. and Forster, N. (2011). An exploratory study of the under-representation of Emirate women in the United Arab Emirates' information technology sector, Equality Diversity and Inclusion: An International Journal, 30(7), 544-562. DOI 10.1108/02610151111167016

- Al Shamsi, H. (March 2020). United Arab Emirates: Employment & Labour Law 2020. https://iclg.com/practice-areas/employment-and-labour-laws-and-regulations/united-arab-emirates

Web Resources:

Glossary: http://www.wadsworth.com/cgwadsworth/courseproductswp.pl?fid=M20b&productisbni ssn=9780324663525&disciplinenumber=404&token=

Law Dictionary: http://dictionary.law.com/default2.asp?letter=A

UAE Legislations: https://uaelegislation.gov.ae/en

Employee Rights and Duties in UAE:
 http://www.abudhabi.ae/egovPoolPortalWAR/appmanager/ADeGP/Citizen?nfpb=true& pageLabel=p566@lang=en

Course Learning Outcomes (CLOs)

Course Learning Outcomes At the end of this course, students should be able to:	
CLO 1	Identify and explain the nature of law, law making, and dispute resolution.
CLO 2	Describe different types of business organizations and companies.
CLO 3	Apply the fundamental legal participles in the areas of contracts and supply of goods and services.
CLO 4	Differentiate between tort law and criminal liability.
CLO 5	Analyze and evaluate the current credit practices, consumer protection Laws, business property lease and employing labor.

Program Learning Outcomes (PLOs) and Mapping Course to Program Outcomes

Please see the APPENDIX for the Course to Program Learning Outcomes Mapping.

Assessment Activities

The dates for quizzes, exams, and submission of assignments are specified in the schedule. You will be graded in this class based on the number of points you earn for quizzes, exams written assignments, or other activities, including your class participation. Keep track of your scores in Blackboard.

Assessment Activities and Grading Weight	Mid-term Exam 30%	Assignment 20%	Case Study 20%	Final Exam 30%
CLO 1	X	X		
CLO 2	X	X		
CLO 3		X	X	X
CLO 4			X	X
CLO 5			X	X
	Feedback will be given to students within one week of completion of the mid-term exam.	Feedback will be given to students' within10 to 14 days of submission of their major.	Feedback will be given to students' within10 to 14 days of submission of their major assignment.	Feedback will be given to students within 48 hours of completion of the final exam.

Assignments (20%): The Individual Assignment shall cover CLOs 1,2,3. It will be an application-based assignment covering the first 5 weeks of portions covered in the weekly schedule. The students will be required to submit the assignment through Safe Assign on the Blackboard. Safe Assign would be used to assess the authentication of student work. Safe Assign report will be consistently and accurately recorded in the sample of student work component in the course file.

Midterm 30%: The midterm will cover material from the first half of the course and assess CLOs 1, 2. It would be a combination of short answer questions and scenario-based cases.

Case Study (20%): This Group assignment will assess CLOs 3,4,5. It will be an application-based assignment covering the second 5 weeks of portions covered in the weekly schedule. The students will be required to submit the case study through Safe Assign on the Blackboard.

Final Exam 30%: The final exam will cover CLOs 3,4,5. It will comprise both a case study and short answer questions.

Assessment Rubrics:

The assessment instruments with the answer key, marking scheme/ assessment rubric will be included for all assessment instruments for this course in the Course File and uploaded on the Course File Component of the IDAP system.

Grading Scale

The grading system and scale for AURAK, as established by the Board of Trustees, is as follows:

AURAK Grading System and Scale		
Grade	**Percentage Scores**	**Grade Points**
A	95-100	4.00
A-	90-94	3.70
B+	86-89	3.30
B	83-85	3.00
B-	80-82	2.70
C+	76-79	2.30
C	73-75	2.00
C-	70-72	1.70
D+	66-69	1.30
D	60-65	1.00
F	0-59	0.00

An "S" grade reflects satisfactory, or passing, work in a course (i.e., equivalent to grade of C or higher for graduate

students. A "U" grade reflects unsatisfactory, or failing, work in a course. S/U will have no effect on the GPA.

Weekly Course Information

TIPS ON STUDYING FOR THIS CLASS:

There's no magic; just hard work. Read the assigned materials in the text when they are assigned. Before you come to class, look over the portions of the outline you think we will cover and think carefully about the examples contained therein. Before we talk about the cases in class, see if you can figure out how they will be resolved and why. Many of the extra cases on the outline are former test questions and it is good practice to attempt to figure them out before I talk about them. You will get a better grade if you read the text and look over the course outline before you come to class.

Schedule of Course Topics, Required Reading, and Assignments and Assessments (Including scheduling of laboratory, studio, external visit, and other non-classroom meeting sessions, as appropriate)				
Week	**Topic**	**Required Readings**	**Assignment, Assessment (with grade weighting) & Due Date**	**Mapping of CLOs to Assessments**
1	**PART I: THE FOUNDATIONS** Introduction to Law • Definition of Law • Law in Business • Functions of Law • Classifications of Law • Sources of Law • Legal Interpretation • Law Making	Chapter 1		1

2	**PART II: LAW IN BUSINESS**
	• Definition of Business Law
	• Starting a Business
	• Forms of Business Organizations:
	1. Sole Proprietorship
	2. General Partnership
	3. Corporation
	4. Limited Liability Company (LLC)
	5. Limited Liability Partnership (LLP)
	• Industrial Property Rights Outline
	• Broad Classification of Law:
	  1. International & National Law
	  2. Common Law and Civil Law
	• Differences between Common Law and Civil Law
		Chapter 26	One class Discussion	2

3	**PART III: THE COURT SYSTEM** • Basic Judicial Requirements • Federal Court System in the UAE • Stages of Litigation • UAE Legal System • Judicial Procedures: Identification of Plaintiff and Claimant • Legal Paperwork of the Parties • Court Summons	UAE Court System	One class Discussion	1

	• ADR (Alternative Dispute Resolution):
	  1. Negotiation
	  2. Arbitration
	  3. Mediation
	• Arbitration in the UAE: Federal Law No. 6/2018
	• Most Important Arbitral
		UAE Legal System		

4	**PART IV: THE UAE CONSTITUTION** (1) – General Principles • Framework • Social and Economic basis of the Federation • Public Freedom, rights and duties • Federal Authorities	UAE Constitution		1
5	**PART IV: THE UAE CONSTITUTION** (2) – Federal Authorities • The Supreme Council • The President • The Council of Ministers • The Union National Council	UAE Federal Authorities		1
6	**PART V: Outline of CRIMINAL LAW** • Civil vs. Criminal Law • Essentials of Criminal Liability • Corporate Criminal Liability • The UAE Penal Code • Cybercrime Law in the UAE	UAE Criminal Law	**Case Study SafeAssign submission (20%)**	3, 4 5
7	**PART VI: TORT LAW (1)** • Introduction • Basis of Tort Law • The duty of care • Breach of a duty of care • Damage • Consumer Protection • Remedies in Tort	Chapter 6	One Board Discussion	4
			Midterm Exam 30%	1, 2
8	**TORT LAW (2)** • Product Liability	Consumer Protection in the UAE		5
9	**PART VII: CONTRACT LAW** *General Principles of Contracts (1)* • Contract Definition • The Purpose of a Contract • Elements of a Contract	Chapter 9		3

	• Online Acceptance and E-signature • Discharge and Remedies			
10	***The Formation of a Contract (3)*** • The UAE Civil Code • The UAE Commercial Transactions Code	Sources of Obligations Certain Types of International Sales		3-5
11	***The Formation of a Contract (3)*** • Agreement • Offer and Acceptance • Capacity	Chapter 10,11		3
12	***Consideration (4)*** • Terms of the Contract • Misrepresentation and Mistake • Third Parties	Chapter 12	**Assignment SafeAssign submission (20%)**	1, 2, 3
13	***Vitiating Factors (5)*** • Misrepresentation and Mistake	Chapter		3
14	***The Form of the Contract (6)*** • Written Contracts • Basic Elements of a written contract	Chapter 16		3
15	***Remedies (7)*** • Remedies agreed by the Parties: Liquidated Damages and Penalty Clauses • Common Law remedies	Time Limit according to the UAE Law		3
16	**Final Exam Revision & Exam**		**Final Exam 30%**	3, 4, 5
	The course syllabus will be contextualized for UAE content wherever necessary.			

Attendance Policy

Regular student attendance and class participation are essential for students to meet course expectations and to succeed in their studies. The following are benefits associated with attending classes:

- Opportunity to participate in active learning
- Opportunity to demonstrate preparation for class
- Opportunity to engage with the faculty member teaching the course, classmates, and the course material

The following are requirements of the university's attendance policy:

- Students must provide a satisfactory reason for being absent from class, to the course instructor, in advance of missing a class.

- Students must observe protocols for online course attendance (e.g., having camera turned on).

- Students must arrive on time for class and must not depart early from the class. Persistent late arrival at, or early departure from, class meetings may result in being counted as absent from class.

If students fail to attend 20% of the scheduled classes for the semester the following will be the consequence:

- Students will receive a notice that they have been withdrawn from the course, receiving a grade of either W or F (or U).
- W if the 20% absence is reached prior to the deadline for withdrawing from a course with a grade of W.
- F (or U) if the 20% absence is reached after the deadline for withdrawing from a course with a grade of W.

Accommodations for Students of Determination

Students of determination may find they require additional support, services, or considerations. AURAK will endeavor to support students of determination of those with special needs where resources are available. Accommodations will be provided, for students with verified needs, allowing equal access to educational facilities, programs, services, and activities at AURAK. Accommodations are never applied retroactively – only students who have previously requested and have been approved for supporting accommodations can have them apply to a given academic semester/course. Students needing support must make the request from the Office of Support Services located in Building D.

Other Relevant Policies

A. Academic Integrity

<u>The Honor Code</u>

The American University of Ras Al Khaimah strongly supports the concept of academic integrity and expects students and all other members of the AURAK community to be honest in all academic endeavors. The AURAK Honor Code can be found in the AURAK Student Handbook.

The role of the Honor Code and associated Academic Integrity Policy is to protect the academic integrity of the university, encourage consistent ethical behavior among students, and foster a climate of honorable academic achievement. The Honor Code is an integral part of university life and students are responsible, therefore, for understanding and abiding by the code's provisions. While a student's commitment to honesty and personal integrity is assumed and expected, this Code and associated policy and procedures provides clarity of expectations.

<u>Expectations</u>

Cheating, plagiarism, and all other forms of academic fraud are unacceptable; they are serious violations of university policy. AURAK expects all students to be familiar with university policies on academic integrity. The university will not accept a claim of ignorance – either of the policy itself or of what constitutes academic fraud – as a valid defense against such a charge.

<u>Violations of Academic Integrity</u>

Violations of academic integrity constitute academic fraud. Academic fraud consists of any actions that serves to undermine the integrity of the academic process or that gives the student an unfair advantage, including:

- Inspecting, duplicating or distributing test materials without authorization.

- Cheating, attempting to cheat, or assisting others to cheat – relevant here is the prohibition on being in possession of a mobile telephone or similar electronic device during a test or examination. In case such devices are found with a student, the student will be deemed to have attempted to cheat and will be subject to disciplinary action under the Student Academic Integrity Policy.

- Altering work after it has been submitted for a grade.

- Plagiarizing.

- Using or attempting to use anything that constitutes unauthorized assistance. ***PLEASE NOTE***: Faculty members may prohibit the use of generative AI, including though not limited to, generative AI such as Open AI ChatGPT and Canva, in completing assignments. When such prohibitions have been communicated by the faculty member, incorporating information from such sources into your assignment submission will be treated as a serious violation of academic integrity expectations.

- Fabricating, falsifying, distorting, or inventing any information, documentation, or citation.

Plagiarism

One of the most common violations of academic integrity is plagiarism. Plagiarism can be intentional or unintentional. However, since each student is responsible for knowing what constitutes plagiarism, unintentional plagiarism is as unacceptable as intentional plagiarism and thus will bring the same penalties.

Plagiarism – submitting the work of others as one's own - is a serious offense. This includes submitting work obtained from AI writers such as Open AI Chat GPT, as well as other forms of generative AI. In the academic world, plagiarism is theft. Information from sources – whether quoted, paraphrased, or summarized – must be given credit through specific citations. When a student paraphrases a work, it is still necessary to cite the original source, even when the information has been provided by generative AI writers and/or sources. Merely rearranging a sentence or changing a few words is not sufficient. The citation style should be appropriate for the discipline and should clearly indicate the beginning and ending of the referenced material. All sources used in the preparation of an academic paper must also be listed with full bibliographic details at the end of the paper, as appropriate in the discipline. ***PLEASE NOTE:*** Faculty members may prohibit the use of generative AI in completing assignments.

When such prohibitions have been communicated by the faculty member, incorporating information from such sources into your assignment submission will be treated as a serious violation of academic integrity expectations.

While plagiarism detection software can assist identifying plagiarism, there is no "percentage of matching content" threshold for determining that content in a written assignment has been plagiarized. Indeed, the presentation of a single striking phrase originally written by another without attribution to the original source can constitute plagiarism, even though the percentage of matching content found by plagiarism-checking software might be very small.

<u>Faculty and Student Expectations</u>

- Every student, faculty member, and administrator is responsible for upholding the highest standards of academic integrity. Every member of the AURAK community shall honor the spirit of this policy by refusing to tolerate academic fraud.

- It is the responsibility of the instructor to provide students with additional guidelines for what constitutes "authorized" and "unauthorized" assistance.

- It is the responsibility of every student to see clarification if in doubt about what constitutes 'authorized" and "unauthorized" assistance. In cases involving collaborative work, all students within the collaborative group may be help responsible for violating the code if any member of the group receives, accepts, or utilizes "unauthorized" assistance.

- Students are required to obtain permission prior to submitting work, any part of which was previously or will be submitted in another course. The instructor has the option of accepting, rejecting, or requiring modification of the content of previously or simultaneously submitted work.

A student who suspects that a violation of academic integrity has occurred should report the violation to the dean or to the Office of the Provost. In this report, the student should describe any action taken, such as talking with the person involved or with a faculty or staff member. Every effort will be made to preserve the anonymity of the student reporting the incident;

Possible penalties for academic fraud include: Formal warning, Reduction in grade for the assignment, Reduction in the grade for the course, A failing grade for the assignment, A failing grade (F) in the course, and/or Dismissal or Expulsion from the University.

Please refer to the relevant section in the *Student Handbook* and ensure a clear understanding of the provisions of the University Honor Code and the Student Academic Integrity Policy.

B. Concerns about grades or other course matters.

Students are responsible for their learning experiences. If you are concerned about a class matter, first discuss it with the instructor. If the matter is not resolved, the next step is to meet with the Chair of the department in which the course is taught. If you still have a concern, meet with the Dean of the school in which the course is taught. The matter is likely to be resolved before it reaches that point, but if it is not, then visit the Associate Provost for Academic Affairs. Students who decide to "jump to the top" will be referred "back" to the appropriate next step.

C. Assignments

University policy is that assignments are due on the date indicated when the assignment is made. Instructors may refuse to accept late assignments or lower the grade that would be otherwise given.

D. Mobile Phones

All mobile phones and other communication devices should be turned off before entering the classroom. <u>Students may NOT have mobile telephone or other electronic devices in their possession while completing examinations. Any violation will be deemed as having attempted to cheat.</u>

E. Diversity and the Use of English

English is the common language of the AURAK campus for everyone. It is the only language to be used in the classroom. AURAK brings together students and faculty from diverse cultural and linguistic backgrounds, which is one of the strengths of the university. This diversity provides an opportunity to share our different experiences and enlarge our understanding of the world.

APPENDIX

Program Learning Outcomes (PLOs) : BS In Business Administration

Program Learning Outcomes At the completion of the program, students should be able to:	
PLO 1	1: Critically expand on the basic principles of economics, accounting, finance, management, information systems, marketing and operations in the context of a global economy.
PLO 2	2: Apply concepts and theories of ethics and social responsibility to practical business dilemmas, recognizing the implications of management decisions for the interests of key internal and external stakeholders.
PLO 3	3: Demonstrate competency in presentation and writing skills using the latest business communication tools.
PLO 4	4: Effectively work in teams and take the lead in team initiatives.
PLO 5	5: Engage in critical self-analysis and professional reflection about potential roles in a business context.
PLO 6	6: Evaluate business situations and critique managerial decisions, using financial statements, statistical tools, and other appropriate methods to organize, analyze and present data.

Mapping Course to Program Learning Outcomes : BS In Business Administration

The learning outcomes of this course contribute to meeting one or more of the program learning outcomes as shown below, with the contribution designated as "high", "medium", or "low":						
	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
CLO 1		medium			medium	
CLO 2	high				medium	
CLO 3				high	high	high
CLO 4	medium			medium	high	
CLO 5						high